

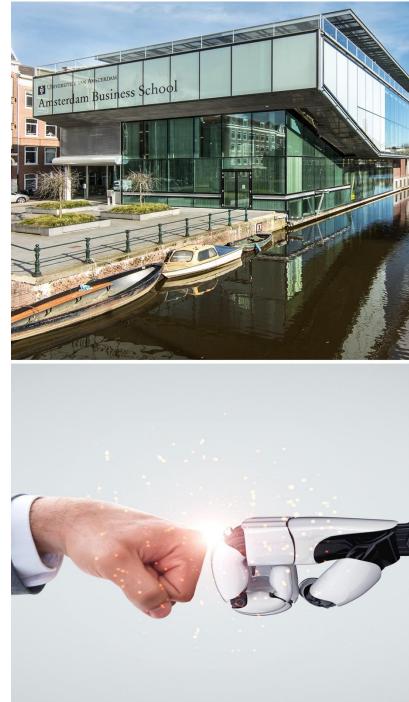
UNIVERSITY OF AMSTERDAM Amsterdam Business School

Institute for Advanced Study

Responsibly Mining ET Minerals in Africa: The Role of Digital Technology

Michelle Westermann-Behaylo

Monday, November 11, 2024



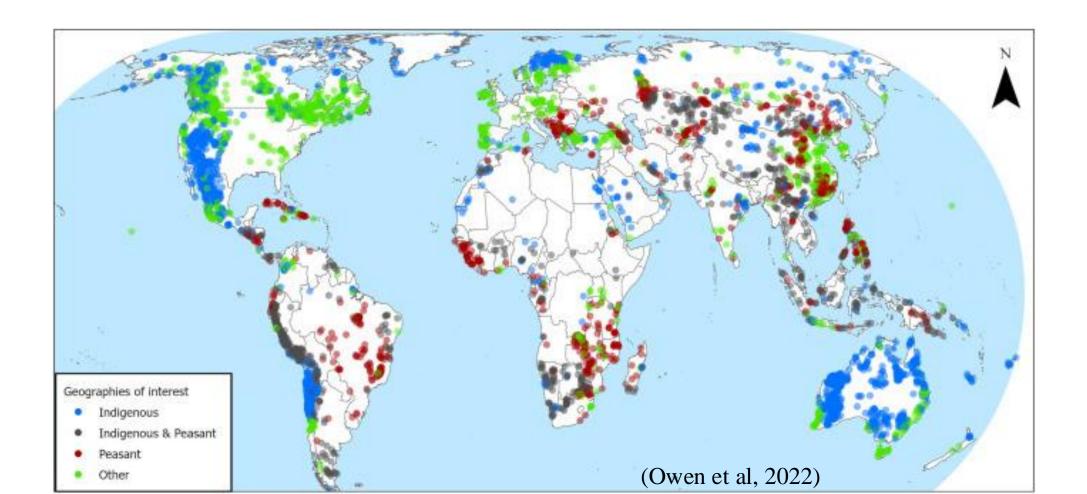


How can technology promote responsible energy transition mineral extraction in Africa? An exploration of digital technology to monitor supply chains.

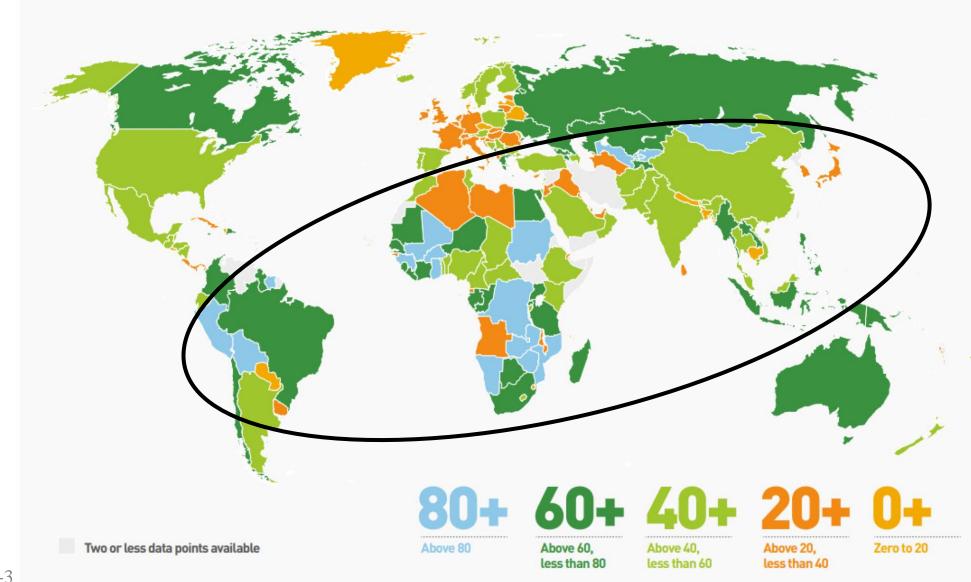
Cobalt, lithium, nickel, copper, graphite, manganese, rare earths--these energy transition minerals (ETMs) are needed for the green transition to wind & solar energy, batteries and fuel cells. Experts say there will be a 500% increase in demand for ETMs by 2050 (Hund et al., 2020).



Energy transition minerals (ETMs) are largely located on lands of indigenous or poor peoples.



Mineral Contribution Index



UNIVERSITY OF AMSTERDAM

Amsterdam Business School

×X×

2023 Global Rights Index

10 worst countries in the world for working people

The 2023 ITUC Global Rights Index depicts the world's worst countries for workers by rating 149 countries on a scale of 1-5+ based on the degree of respect for workers' rights, with 1 being the best rating and 5+ being the worst.

Violations are recorded each year from April to March. Each country is analysed against a list of 97 indicators derived from ILO conventions and jurisprudence. The index represents violations of workers' rights in both law and practice.

Obstacles to union formation

Police violence against strikers

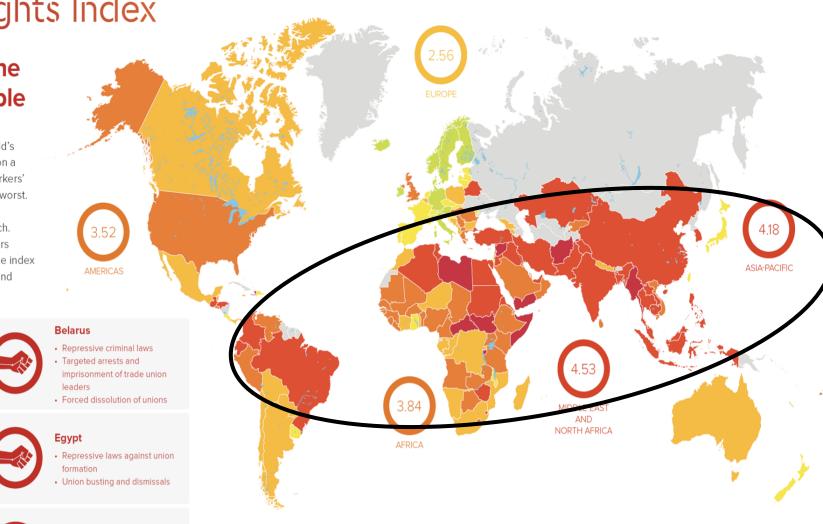
Bangladesh

Regressive laws

Police violence

NEW – Ecuador

Regressive laws



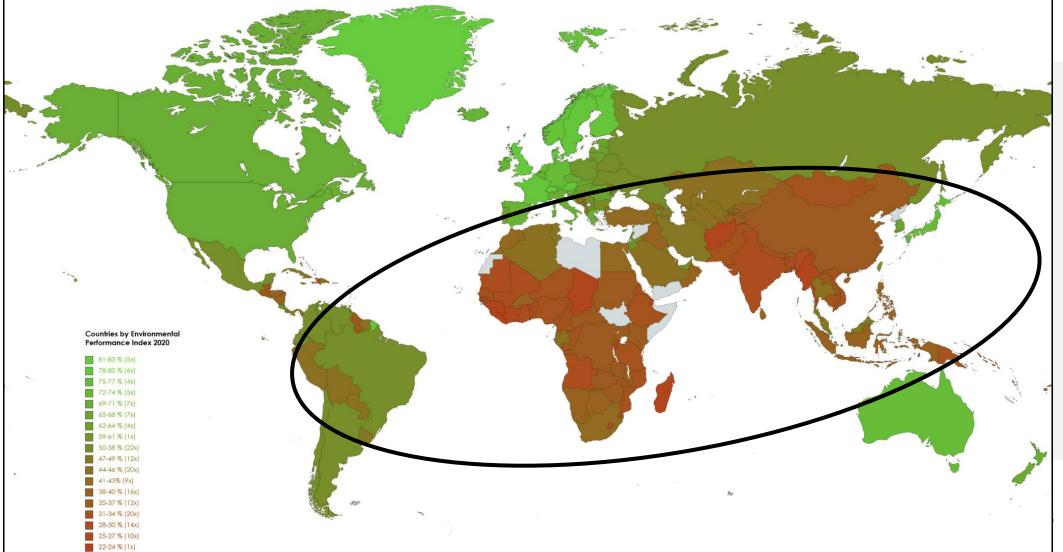
Eswatini • Murder • Police violence

Eswatini Murder Police violence during strikes Guatemala

Violence against trade
unionists
Climate of fear and impunity

https://www.globalrightsindex.org/en/2023





https://epi.yale.edu/

-

UNIVERSITY OF AMSTERDAM

Amsterdam Business School

× × ×



African Climate Foundation 2023 Report

"While critical minerals developments have not delivered transformation yet in Africa, **the dark side of the energy transition** has become visible with

- the pollution of soils, air, water contamination, toxic residuals,
- intensive consumption of water and power,
- workplace and environmental risks,
- child labour, sexual abuse,
- corruption and armed conflict in the mining areas."

UNIVERSITEIT VAN AMSTERDAM Amsterdam Business School

Just transition



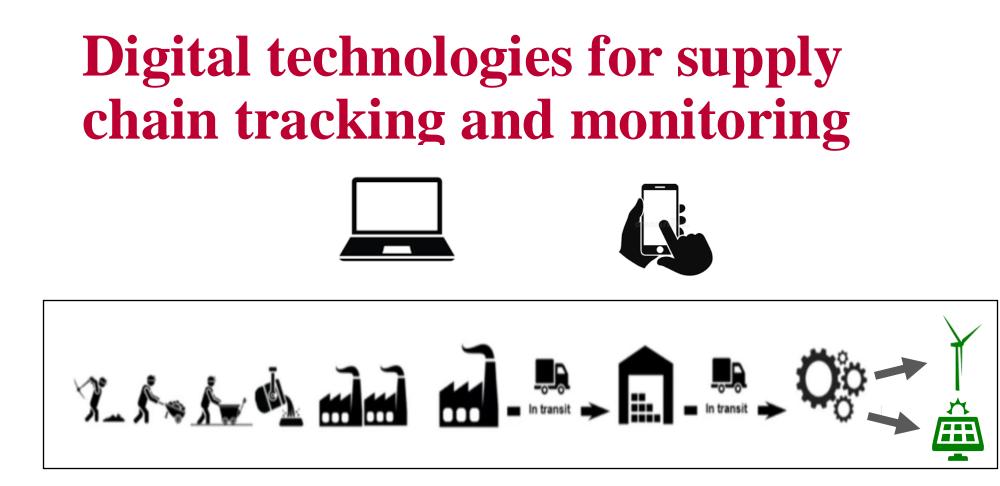




Research problem

- Most companies cannot fully determine where their supplies come from, and many firms consider supply chain tracking too costly to undertake with all suppliers.
 - After the Dodd-Frank Act (2010), 80% could not determine the origin of materials, with only 1% certain they were conflict-free (Kim & Davis, 2016).
- This has caused companies to seek technological solutions to track origins of supplies, and understand the social and environmental conditions of production.
- Organisations have introduced technology that help satisfy the companies need for oversight and reporting.
- We research this technology adoption in global value networks, and seek to understand how stakeholders are impacted.

UNIVERSITY OF AMSTERDAM Amsterdam Business School



How can digital monitoring and supply chain tracking technology ensure the extraction and use of ETMs contribute to a 'just' transition?



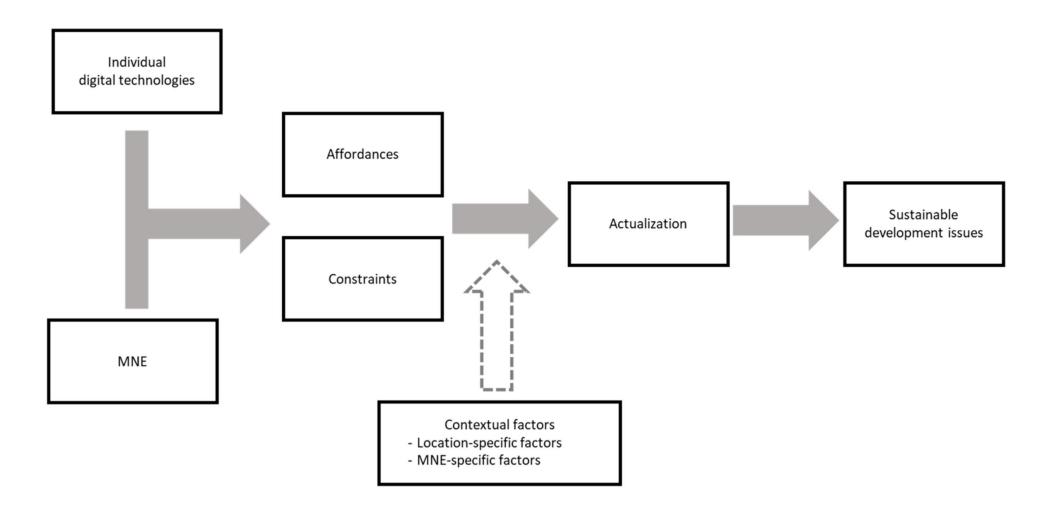
25+ Digital Technologies

Active in the African Great Lakes Region (Burundi, the Democratic Republic of the Congo, Ethiopia, Kenya, Malawi, Mozambique, Rwanda, Zambia, Tanzania, and Uganda) plus South Africa.



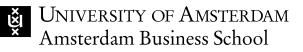


Affordances (Cuilli & Kolk, 2023)



Field research in Kenya and Tanzania

- Oct. 20-30, 2024 Traveled with Robert Bwana through Kenya and Tanzania.
- Observed 6 mine sites (mostly ASM).
- Met with people connected to 4 different digital technologies, including:
 - A blockchain platform for supply chain tracking,
 - An app for reporting health & safety issues about mines,
 - An app for reporting on ESG performance, and
 - An app to report human rights incidents.
- Interviewed 34 individuals who were stakeholders connected to one of the different digital technologies, including miners, minesite managers/owners, NGO workers, community change agents, local and national government representatives, mineral dealers, and other participants in the supply chain.

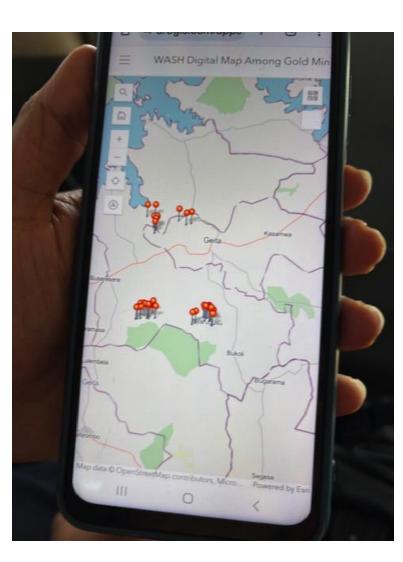


- Who enters the data in the technology?
 - Not generally open to the public—skepticism about crowdsourcing approaches
 - Specific people were recruited as "change agents"
 - Despite digital gender gap in Africa, many female change agents
 - Much training seemed to be required, but this may increase user confidence in data accuracy





- What affordances does the technology allow?
 - Immediate distribution
 - Data visualization & long-term record
 - Evidence gathering using smart-phone capabilities
 - Compass
 - Geolocation
 - Timestamps





- Who receives and acts upon the data in the technology? It depends . . .
 - End users/retailers (Blockchain)
 - Advocacy NGOs (Incident reporting)
 - Local Government (Health & Safety)
 - NGOs + Change Agents (Continuous improvement)





- Who owns the data?
- Willingness to use technology tied to who controls the data
- Resistance to Government control of data in Kenya









Actualization of Technology

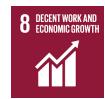
Affordance for whom?

Each stakeholder will be afforded differently

Not all stakeholders experience similar constraints, which constraints are overcome?

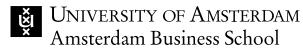


















UNIVERSITY OF AMSTERDAM Amsterdam Business School



Thank you for your attention!