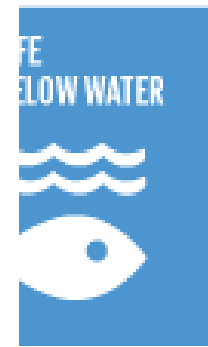
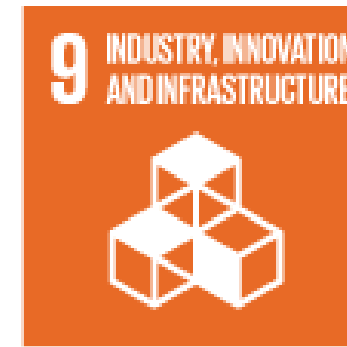
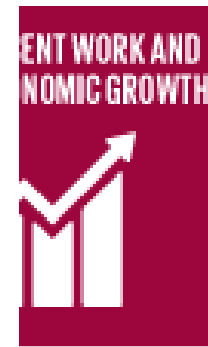
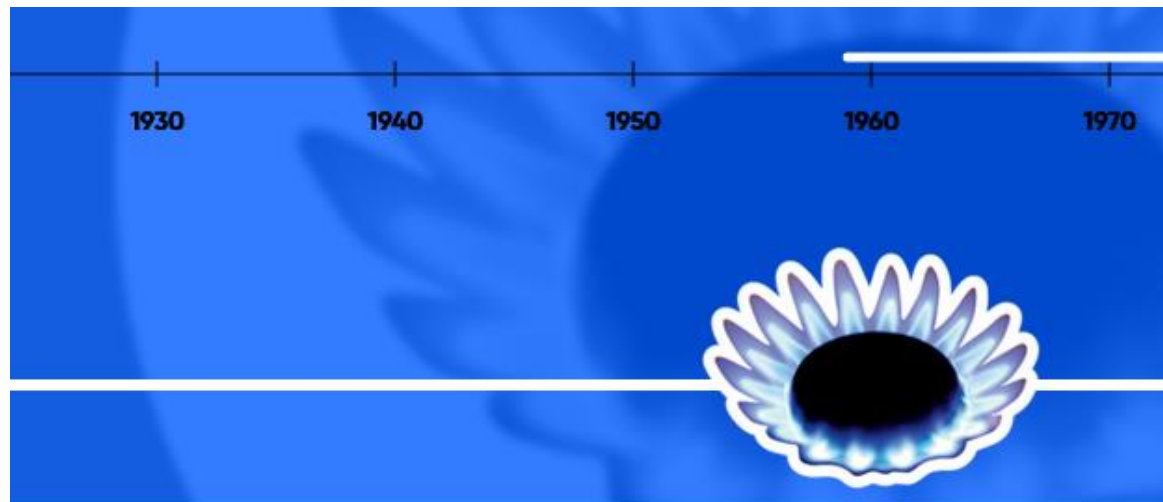




Towards a sustainable society?



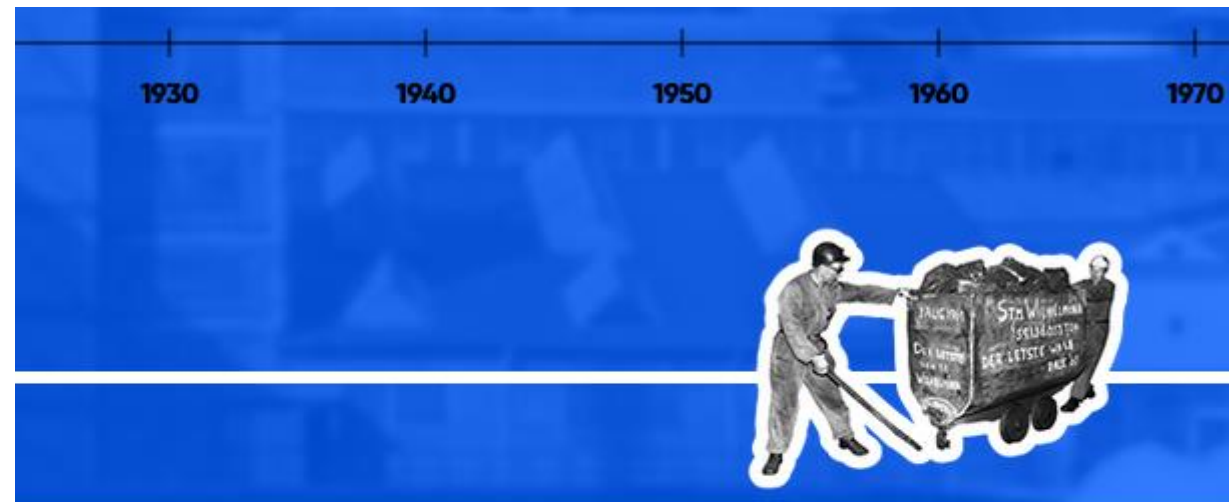
Beyond a Success Story



1959-2030

De gasbel

Het energievraagstuk



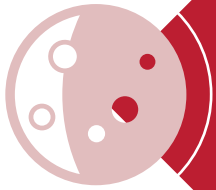
1974 - 2022?

Kolen en gas

Het energievraagstuk



Sustainability: Historical perspectives



The 'Dark Side' of Sustainability



The Scales of Sustainability



The Time for Sustainability

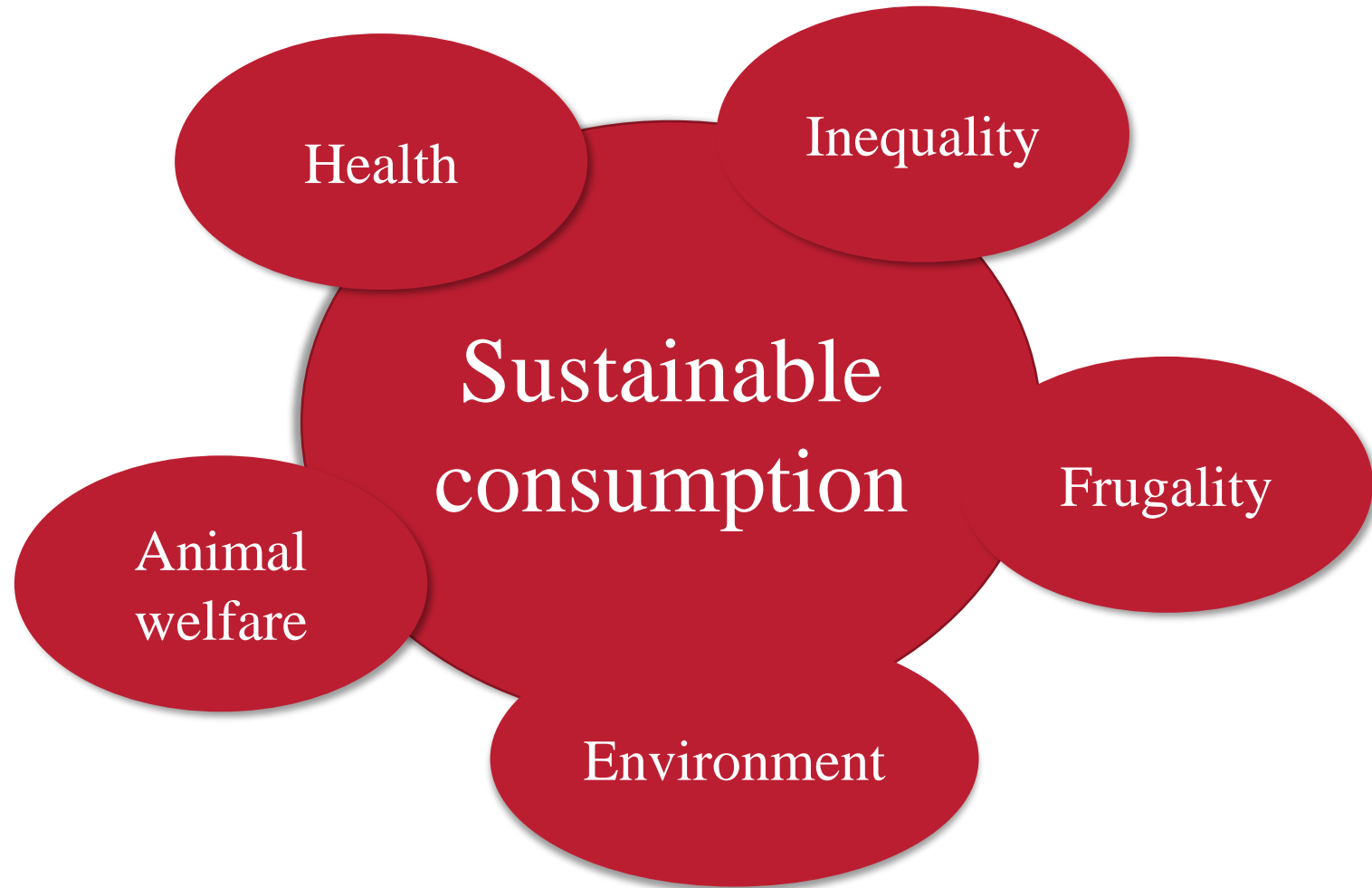


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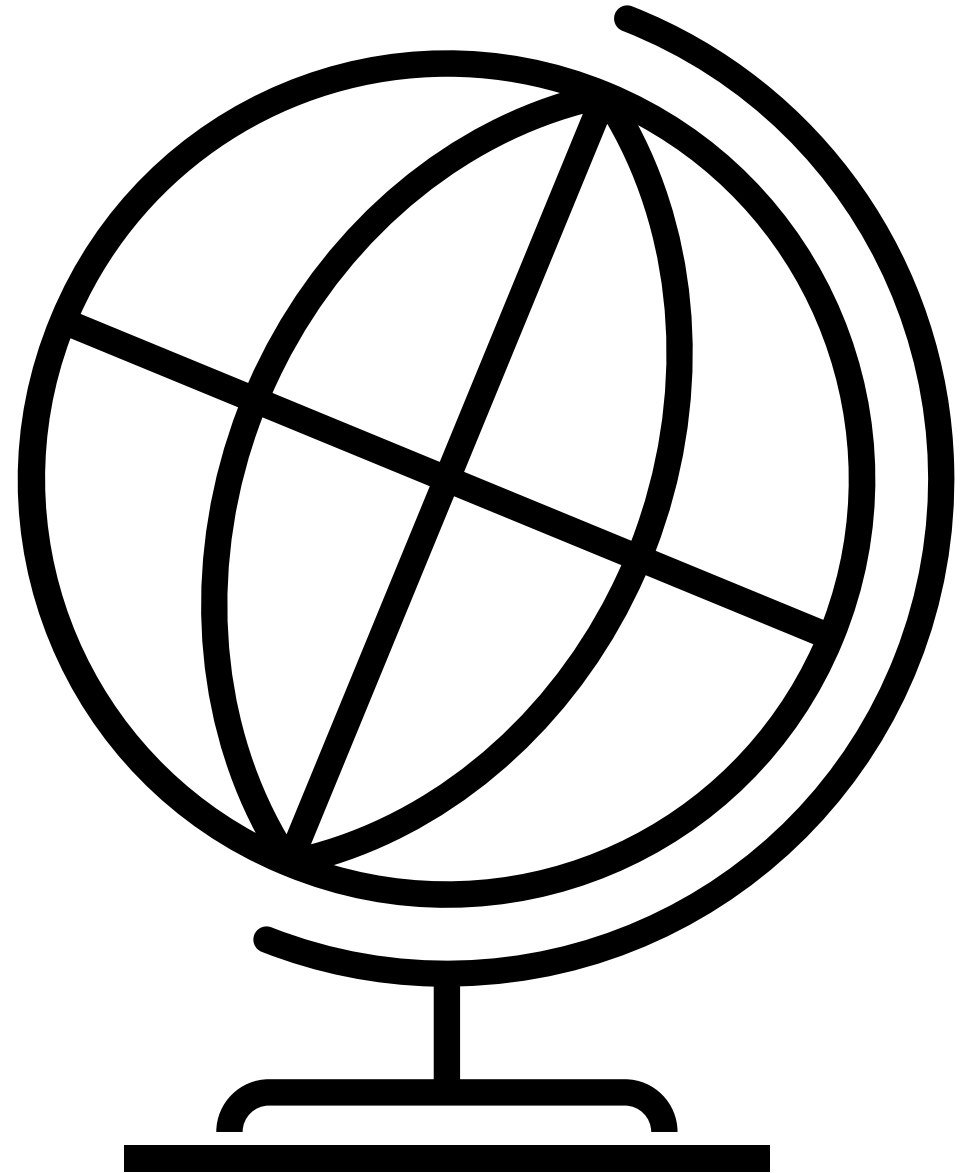
The 'Dark Side' of Sustainability



- Special Issue 'The Age of Interdependence: Varieties of Sustainability in the Low Countries during the 20th Century', *BMGN/LCHR* 137 (2022) 4, <https://bmgn-lchr.nl/issue/view/710>
- Peter van Dam & Jon Verriet (2023), 'Working Out a Sustainable Diet: The Contested Ethics of Food Consumption in the Netherlands, 1960–85'. *Journal of Contemporary History*, <https://journals.sagepub.com/doi/10.1177/00220094221149324>

The Scales of Sustainability

- From the local to the global
- ‘Everything is connected’



Hollands Kroon



Scales of sustainability

Local
(Agency)

(Long-term) economic interests

Healthy environment

Community ties

National &
European
(lack of
agency)

Regulation

Global
(agency)

„Feed the world“

Global entrepreneurship

- Persoon & Van Maanen (2020), *Onderzoek naar de agrarische sector in Hollands Kroon*. Amsterdam Green Campus
- Peeren & Van Dam, „The scales of sustainability“, forthcoming

The Time for Sustainability



Cf. Peter van Dam (2023): De politiek van de toekomst. Nieuwsbrief Tot op de Bodem ([link](#))

The Time for Sustainability

ZONDAG

VANAF 19 JULI
ZIJN WIJ OP
ZONDAG
GEOPEND VAN
12.00-17.00 UUR

Markt

MEGA
DEAL

277e

Medialab

MEGA
DEAL

277e

Medialab

Affijn
goedkoop

1ste dag
ver?

Sustainability's Historical Trajectory

From 'red' to
'green'

Globalization

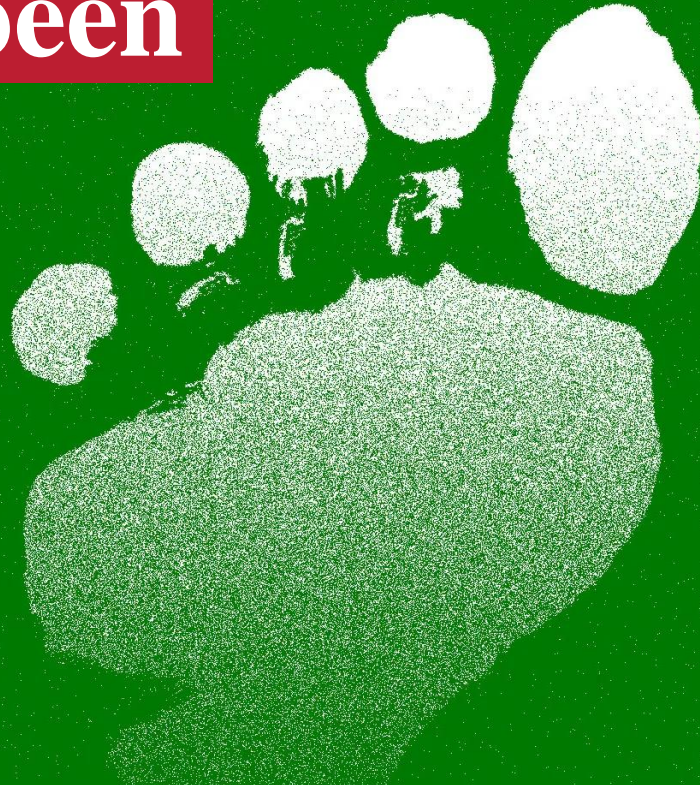
New
temporalities

**We have never been
sustainable**

Scales

Motives

Temporalities



**We have never been
sustainable**



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